

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

| | | | |
|-------------------|---|--------------|---------------------|
| Property | WHAS | | |
| Invoice # | 2757077-2 | Order # | 2757077 |
| Invoice Date | 09/10/23 | Alt Order # | WOC14244131 |
| Invoice Month | September 2023 | Deal # | |
| Invoice Period | 08/28/23 - 09/04/23 | Flight Dates | 08/22/23 - 09/04/23 |
| Advertiser | POL/ Daniel Cameron / R / Governor / KY | | |
| Product | KY Gov | | |
| Estimate # | 4416 | | |
| Account Executive | Taylor Fritsch | | |
| Sales Office | TEGNA Sales Washington DC | | |
| Sales Region | National | | |
| Agency Code | 9920140 | | |
| Advertiser Code | 509 | | |
| Billing Calendar | Broadcast | | |
| Billing Type | Cash | | |
| Special Handling | | | |
| Agency Ref | 39475AG | | |
| Advertiser Ref | M214806 | | |
| Product 1 | 706 | | |
| Product 2 | | | |

Billing Address:

Flexpoint Media / POL
Attention: Accounts Payable
P.O. Box 1051
New Albany, OH 43054

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------|-----------------|---------|--------|----------------|----------|------|
| 1 | 08/22/23 | 09/01/23 | GMK @ 530A | 5:30 AM-6:00 AM | 11111-- | :30 | 5 | \$80.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/23 08/28/23 11111-- 5 \$80.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WHAS M 08/28/23 5:40 AM GMK @ 530A 5:30 AM-6:00 AM :30 DCKYG0VTV06H \$80.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/23 09/04/23 -1111-- 4 \$80.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WHAS Tu 08/29/23 5:52 AM GMK @ 530A 5:30 AM-6:00 AM :30 DCKYG0VTV06H \$80.00 NM 7 WHAS W 08/30/23 5:41 AM GMK @ 530A 5:30 AM-6:00 AM :30 DCKYG0VTV06H \$80.00 NM 8 WHAS Th 08/31/23 5:54 AM GMK @ 530A 5:30 AM-6:00 AM :30 DCKYG0VTV06H \$80.00 NM 9 WHAS F 09/01/23 5:40 AM GMK @ 530A 5:30 AM-6:00 AM :30 DCKYG0VTV06H \$80.00 NM | | | | | | | | | |
| 2 | 08/22/23 | 08/30/23 | GMK @ 6A | 5:56 AM-6:30 AM | 11-1--- | :30 | 3 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/23 08/28/23 11-1--- 3 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WHAS M 08/28/23 6:10 AM GMK @ 6A 5:56 AM-6:30 AM :30 DCKYG0VTV06H \$150.00 NM | | | | | | | | | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/23 09/04/23 --1---- 1 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WHAS W 08/30/23 6:22 AM GMK @ 6A 5:56 AM-6:30 AM :30 DCKYG0VTV06H \$150.00 NM | | | | | | | | | |
| 3 | 08/22/23 | 08/31/23 | GMK @ 630A | 6:30 AM-7:00 AM | --1---- | :30 | 1 | \$150.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/23 09/04/23 -1-1--- 2 \$150.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

| | | | |
|--------------|---|----------------|---------------------|
| Invoice # | 2757077-2 | Invoice Month | September 2023 |
| Invoice Date | 09/10/23 | Invoice Period | 08/28/23 - 09/04/23 |
| Advertiser | POL/ Daniel Cameron / R / Governor / KY | | |
| Product | KY Gov | | |
| Estimate # | 4416 | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|-------------------|-----------------|--------------------------|-------------------|----------------------|-------------------|----------------|--------------|----------|----------|-------------------|-----------------|----------------|-------------------|-------------|----------------|--------|-------|------|------|---|----------|----------|----------|---------|------------|-----------------|-----|--------------|----------|----|----------|------|-----|----------|----------|-------------|-----------------|--------|--------------|----------|------|---|------|----|----------|----------|----------------------|-------------------|-----|--------------|----------|----|--------|-------------------|-----------------|----------------|-------------------|----------------------|------------------|-----|--------------|----------|----|--|----------|----------|---------|---|----------|--|--|--|--|--|----------|----|-----|----------|----------|-------------|----------------|--------|-------|------|------|---|------|---|----------|----------|---------------------|-------------------|-----|--------------|----------|----|---|------|---|----------|----------|---------------------|-------------------|-----|--------------|---------|----|
| 3 | 08/22/23 | 08/31/23 | GMK @ 630A | 6:30 AM-7:00 AM | -- 1---- | :30 | 1 | \$150.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>2</td> <td>WHAS</td> <td>Tu</td> <td>08/29/23</td> <td>6:29 AM</td> <td>GMK @ 630A</td> <td>6:30 AM-7:00 AM</td> <td>:30</td> <td>DCKYG0VTV06H</td> <td>\$150.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WHAS</td> <td>Th</td> <td>08/31/23</td> <td>6:41 AM</td> <td>GMK @ 630A</td> <td>6:30 AM-7:00 AM</td> <td>:30</td> <td>DCKYG0VTV06H</td> <td>\$150.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 2 | WHAS | Tu | 08/29/23 | 6:29 AM | GMK @ 630A | 6:30 AM-7:00 AM | :30 | DCKYG0VTV06H | \$150.00 | NM | 3 | WHAS | Th | 08/31/23 | 6:41 AM | GMK @ 630A | 6:30 AM-7:00 AM | :30 | DCKYG0VTV06H | \$150.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WHAS | Tu | 08/29/23 | 6:29 AM | GMK @ 630A | 6:30 AM-7:00 AM | :30 | DCKYG0VTV06H | \$150.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WHAS | Th | 08/31/23 | 6:41 AM | GMK @ 630A | 6:30 AM-7:00 AM | :30 | DCKYG0VTV06H | \$150.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | 08/22/23 | 09/01/23 | WHAS11 NEWS AT NO ON | 12:00 PM-12:30 PM | 11-1--- | :30 | 3 | \$90.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>08/22/23</td> <td>08/28/23</td> <td>11-1---</td> <td>3</td> <td>\$90.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>3</td> <td>WHAS</td> <td>M</td> <td>08/28/23</td> <td>12:12 PM</td> <td>WHAS11 NEWS AT NOON</td> <td>12:00 PM-12:30 PM</td> <td>:30</td> <td>DCKYG0VTV06H</td> <td>\$90.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>08/29/23</td> <td>09/04/23</td> <td>--1-1--</td> <td>2</td> <td>\$90.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>4</td> <td>WHAS</td> <td>W</td> <td>08/30/23</td> <td>12:07 PM</td> <td>WHAS11 NEWS AT NOON</td> <td>12:00 PM-12:30 PM</td> <td>:30</td> <td>DCKYG0VTV06H</td> <td>\$90.00</td> <td>NM</td> </tr> <tr> <td>5</td> <td>WHAS</td> <td>F</td> <td>09/01/23</td> <td>12:12 PM</td> <td>WHAS11 NEWS AT NOON</td> <td>12:00 PM-12:30 PM</td> <td>:30</td> <td>DCKYG0VTV06H</td> <td>\$90.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | 08/22/23 | 08/28/23 | 11-1--- | 3 | \$90.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 3 | WHAS | M | 08/28/23 | 12:12 PM | WHAS11 NEWS AT NOON | 12:00 PM-12:30 PM | :30 | DCKYG0VTV06H | \$90.00 | NM | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | 08/29/23 | 09/04/23 | --1-1-- | 2 | \$90.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 4 | WHAS | W | 08/30/23 | 12:07 PM | WHAS11 NEWS AT NOON | 12:00 PM-12:30 PM | :30 | DCKYG0VTV06H | \$90.00 | NM | 5 | WHAS | F | 09/01/23 | 12:12 PM | WHAS11 NEWS AT NOON | 12:00 PM-12:30 PM | :30 | DCKYG0VTV06H | \$90.00 | NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 08/22/23 | 08/28/23 | 11-1--- | 3 | \$90.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WHAS | M | 08/28/23 | 12:12 PM | WHAS11 NEWS AT NOON | 12:00 PM-12:30 PM | :30 | DCKYG0VTV06H | \$90.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 08/29/23 | 09/04/23 | --1-1-- | 2 | \$90.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 4 | WHAS | W | 08/30/23 | 12:07 PM | WHAS11 NEWS AT NOON | 12:00 PM-12:30 PM | :30 | DCKYG0VTV06H | \$90.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | WHAS | F | 09/01/23 | 12:12 PM | WHAS11 NEWS AT NOON | 12:00 PM-12:30 PM | :30 | DCKYG0VTV06H | \$90.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 | 08/22/23 | 08/31/23 | WHAS11 NEWS AT 123 0P | 12:30 PM-1:00 PM | -- 1-1-- | :30 | 2 | \$90.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 08/29/23 | 09/04/23 | -1-1--- | 2 | \$90.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 3 | WHAS | Tu | 08/29/23 | 12:44 PM | WHAS11 NEWS AT 1230P | 12:30 PM-1:00 PM | :30 | DCKYG0VTV06H | \$90.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | WHAS | Th | 08/31/23 | 12:48 PM | WHAS11 NEWS AT 1230P | 12:30 PM-1:00 PM | :30 | DCKYG0VTV06H | \$90.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | 08/22/23 | 08/30/23 | WHAS11 NEWS @ 4P | 4-5p | 11-1--- | :30 | 3 | \$100.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>08/22/23</td> <td>08/28/23</td> <td>11-1---</td> <td>3</td> <td>\$100.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>3</td> <td>WHAS</td> <td>M</td> <td>08/28/23</td> <td>4:28 PM</td> <td>WHAS11 NEWS @ 4P</td> <td>4-5p</td> <td>:30</td> <td>DCKYG0VTV06H</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>08/29/23</td> <td>09/04/23</td> <td>--1----</td> <td>1</td> <td>\$100.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>4</td> <td>WHAS</td> <td>W</td> <td>08/30/23</td> <td>4:38 PM</td> <td>WHAS11 NEWS @ 4P</td> <td>4-5p</td> <td>:30</td> <td>DCKYG0VTV06H</td> <td>\$100.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | 08/22/23 | 08/28/23 | 11-1--- | 3 | \$100.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 3 | WHAS | M | 08/28/23 | 4:28 PM | WHAS11 NEWS @ 4P | 4-5p | :30 | DCKYG0VTV06H | \$100.00 | NM | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | 08/29/23 | 09/04/23 | --1---- | 1 | \$100.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 4 | WHAS | W | 08/30/23 | 4:38 PM | WHAS11 NEWS @ 4P | 4-5p | :30 | DCKYG0VTV06H | \$100.00 | NM | | | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 08/22/23 | 08/28/23 | 11-1--- | 3 | \$100.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WHAS | M | 08/28/23 | 4:28 PM | WHAS11 NEWS @ 4P | 4-5p | :30 | DCKYG0VTV06H | \$100.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 08/29/23 | 09/04/23 | --1---- | 1 | \$100.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | WHAS | W | 08/30/23 | 4:38 PM | WHAS11 NEWS @ 4P | 4-5p | :30 | DCKYG0VTV06H | \$100.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9 | 08/22/23 | 08/31/23 | WHAS11 NEWS @ 430 P | 4-5p | -- 1-1-- | :30 | 2 | \$100.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>08/29/23</td> <td>09/04/23</td> <td>-1-1---</td> <td>2</td> <td>\$100.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>3</td> <td>WHAS</td> <td>Tu</td> <td>08/29/23</td> <td>4:58 PM</td> <td>WHAS11 NEWS @ 430P</td> <td>4-5p</td> <td>:30</td> <td>DCKYG0VTV06H</td> <td>\$100.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>WHAS</td> <td>Th</td> <td>08/31/23</td> <td>4:22 PM</td> <td>WHAS11 NEWS @ 430P</td> <td>4-5p</td> <td>:30</td> <td>DCKYG0VTV06H</td> <td>\$100.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | 08/29/23 | 09/04/23 | -1-1--- | 2 | \$100.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 3 | WHAS | Tu | 08/29/23 | 4:58 PM | WHAS11 NEWS @ 430P | 4-5p | :30 | DCKYG0VTV06H | \$100.00 | NM | 4 | WHAS | Th | 08/31/23 | 4:22 PM | WHAS11 NEWS @ 430P | 4-5p | :30 | DCKYG0VTV06H | \$100.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 08/29/23 | 09/04/23 | -1-1--- | 2 | \$100.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WHAS | Tu | 08/29/23 | 4:58 PM | WHAS11 NEWS @ 430P | 4-5p | :30 | DCKYG0VTV06H | \$100.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | WHAS | Th | 08/31/23 | 4:22 PM | WHAS11 NEWS @ 430P | 4-5p | :30 | DCKYG0VTV06H | \$100.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 10 | 08/22/23 | 09/04/23 | WHAS11 NEWS @ 530 P | 530-6p | -- 1-1-- | :30 | 2 | \$225.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 08/29/23 | 09/04/23 | 11-1--- | 3 | \$225.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

| | | | |
|--------------|---|----------------|---------------------|
| Invoice # | 2757077-2 | Invoice Month | September 2023 |
| Invoice Date | 09/10/23 | Invoice Period | 08/28/23 - 09/04/23 |
| Advertiser | POL/ Daniel Cameron / R / Governor / KY | | |
| Product | KY Gov | | |
| Estimate # | 4416 | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|------------|----------|--------------------------|----------------|--------------------------|----------------|----------------|-------------|----------|----------|------------|----------|----------|------------|-------------|----------------|--------|-------|------|------|---|----------|----------|----------|---------|--------------------|--------|-----|-------------|----------|----|----------|------|-----|----------|----------|--------------------|----------------|--------|-------------|----------|------|---|------|----|----------|----------|--------------------------|----------|-----|-------------|----------|----|--------|------------|----------|---------|------------|------|--|--|--|--|--|--|----------|----------|----------|---|----------|--|--|--|--|--|----------|----|-----|----------|----------|-------------|----------------|--------|-------|------|------|---|------|----|----------|---------|-----------------------|--------|-----|-------------|----------|----|---|------|---|----------|---------|------------------|--------|-----|-------------|----------|----|---|------|----|----------|---------|------------------|--------|-----|-------------|----------|----|
| 10 | 08/22/23 | 09/04/23 | WHAS11 NEWS @ 530 P | 530-6p | -- 1- 1-- | :30 | 2 | \$225.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WHAS | Tu | 08/29/23 | 5:57 PM | WHAS11 NEWS @ 530P | 530-6p | :30 | DKYGOVTV06H | \$225.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | WHAS | Th | 08/31/23 | 5:44 PM | WHAS11 NEWS @ 530P | 530-6p | :30 | DKYGOVTV06H | \$225.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | WHAS | M | 09/04/23 | 5:52 PM | WHAS11 NEWS @ 530P | 530-6p | :30 | DKYGOVTV06H | \$225.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 11 | 08/22/23 | 08/31/23 | WHAS11 NEWS @ 6p | 6-630p | 11111-- | :30 | 5 | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>08/22/23</td> <td>08/28/23</td> <td>11111--</td> <td>5</td> <td>\$250.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>5</td> <td>WHAS</td> <td>M</td> <td>08/28/23</td> <td>6:26 PM</td> <td>WHAS11 NEWS @ 6p</td> <td>6-630p</td> <td>:30</td> <td>DKYGOVTV06H</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>08/29/23</td> <td>09/04/23</td> <td>- 111---</td> <td>3</td> <td>\$250.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>6</td> <td>WHAS</td> <td>Tu</td> <td>08/29/23</td> <td>6:25 PM</td> <td>WHAS11 NEWS @ 6p</td> <td>6-630p</td> <td>:30</td> <td>DKYGOVTV06H</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>7</td> <td>WHAS</td> <td>W</td> <td>08/30/23</td> <td>6:18 PM</td> <td>WHAS11 NEWS @ 6p</td> <td>6-630p</td> <td>:30</td> <td>DKYGOVTV06H</td> <td>\$250.00</td> <td>NM</td> </tr> <tr> <td>8</td> <td>WHAS</td> <td>Th</td> <td>08/31/23</td> <td>6:24 PM</td> <td>WHAS11 NEWS @ 6p</td> <td>6-630p</td> <td>:30</td> <td>DKYGOVTV06H</td> <td>\$250.00</td> <td>NM</td> </tr> </table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | 08/22/23 | 08/28/23 | 11111-- | 5 | \$250.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 5 | WHAS | M | 08/28/23 | 6:26 PM | WHAS11 NEWS @ 6p | 6-630p | :30 | DKYGOVTV06H | \$250.00 | NM | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | 08/29/23 | 09/04/23 | - 111--- | 3 | \$250.00 | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 6 | WHAS | Tu | 08/29/23 | 6:25 PM | WHAS11 NEWS @ 6p | 6-630p | :30 | DKYGOVTV06H | \$250.00 | NM | 7 | WHAS | W | 08/30/23 | 6:18 PM | WHAS11 NEWS @ 6p | 6-630p | :30 | DKYGOVTV06H | \$250.00 | NM | 8 | WHAS | Th | 08/31/23 | 6:24 PM | WHAS11 NEWS @ 6p | 6-630p | :30 | DKYGOVTV06H | \$250.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 08/22/23 | 08/28/23 | 11111-- | 5 | \$250.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | WHAS | M | 08/28/23 | 6:26 PM | WHAS11 NEWS @ 6p | 6-630p | :30 | DKYGOVTV06H | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 08/29/23 | 09/04/23 | - 111--- | 3 | \$250.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | WHAS | Tu | 08/29/23 | 6:25 PM | WHAS11 NEWS @ 6p | 6-630p | :30 | DKYGOVTV06H | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 | WHAS | W | 08/30/23 | 6:18 PM | WHAS11 NEWS @ 6p | 6-630p | :30 | DKYGOVTV06H | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | WHAS | Th | 08/31/23 | 6:24 PM | WHAS11 NEWS @ 6p | 6-630p | :30 | DKYGOVTV06H | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 12 | 08/22/23 | 08/30/23 | ENTERTAINMENT TONI GHT | 7-730p | 11- 1--- | :30 | 3 | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 08/22/23 | 08/28/23 | 11- 1--- | 3 | \$250.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WHAS | M | 08/28/23 | 7:19 PM | ENTERTAINMENT TONIGHT | 7-730p | :30 | DKYGOVTV06H | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 08/29/23 | 09/04/23 | -- 1---- | 1 | \$250.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | WHAS | W | 08/30/23 | 7:17 PM | ENTERTAINMENT TONIGHT | 7-730p | :30 | DKYGOVTV06H | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 13 | 08/22/23 | 08/29/23 | INSIDE EDITION | 730-8p | -- 1---- | :30 | 1 | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 08/29/23 | 09/04/23 | - 1----- | 1 | \$250.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WHAS | Tu | 08/29/23 | 7:53 PM | INSIDE EDITION | 730-8p | :30 | DKYGOVTV06H | \$250.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 14 | 08/22/23 | 09/04/23 | WHAS11 NEWS AT 11 M-F/SU | 11-1135p | ---- 1-- | :30 | 1 | \$200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 08/29/23 | 09/04/23 | 1----- | 1 | \$200.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WHAS | M | 09/04/23 | 11:32 PM | WHAS11 NEWS AT 11 M-F/SU | 11-1135p | :30 | DKYGOVTV06H | \$200.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Total Spots 29

Include Invoice # on Check - Payment Terms 30 Days

Gross Total **\$4,475.00**

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE
INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

| | | | |
|--------------|---|----------------|---------------------|
| Invoice # | 2757077-2 | Invoice Month | September 2023 |
| Invoice Date | 09/10/23 | Invoice Period | 08/28/23 - 09/04/23 |
| Advertiser | POL/ Daniel Cameron / R / Governor / KY | | |
| Product | KY Gov | | |
| Estimate # | 4416 | | |

| | |
|--------------------------|-------------------|
| <u>Agency Commission</u> | \$671.25 |
| <u>Net Amount Due</u> | \$3,803.75 |

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